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MetaProp Names Real Estate Private Equity Executive Monica O’Neill as Partner
Former AEW and Tristan executive to launch institutional client program

New York, NY (May 18, 2021) -- [MetaProp](#), the leading PropTech venture capital firm, is pleased to announce the addition of industry leader Monica O’Neill as Partner. Over the past 30 years, O’Neill has built successful emerging and mid-sized investment management firms in the U.S. and Europe, including raising more than \$10B as a Partner and Head of Investor Relations for real estate private equity firms AEW and Tristan Capital Partners.

O’Neill is charged with building MetaProp’s new institutional client program. She will oversee investor relations for North and South American, European, and Asian endowments, foundations, pension funds, sovereign wealth funds, and insurance companies. She will be based in Washington, D.C.

“Monica has deep real estate and asset management relationships around the world and is a proven leader in fundraising, client relations, and global marketing,” said MetaProp Co-Founder and Managing Partner Aaron Block. “We’ve known Monica for several years and have witnessed her unwavering commitment to MetaProp’s core values of diversity, integrity, sustainability and affordability, and entrepreneurship. She’s a perfect fit as we continue to globalize MetaProp’s investment management business.”

“I have seen over the last few years that real estate developers and family offices value the performance and sustainability benefits of investing in PropTech. More institutional investors are recognizing how innovation makes buildings safer, cleaner, greener, and more efficient. It is an exciting time in PropTech, and Zach Aarons and Aaron Block literally [wrote the book](#) on the subject! I am thrilled to join a team that has been leading investing in this space for nearly a decade, and also share my commitment to exceptional client service and a true values-driven workplace. The integrity that goes into everything from our [accelerator with Columbia University](#), to our underwriting and the support we provide to our limited partners and portfolio companies is inspiring,” said O’Neill.

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About MetaProp

[MetaProp](#) is a New York-based venture capital firm focused on the real estate technology (“PropTech”) industry. Founded in 2015, MetaProp’s investment team has invested in 130+ technology companies across the real estate value chain. The firm manages multiple funds for both financial and strategic real estate investors that represent a pilot- and test-ready sandbox of 15+ billion square feet across every real estate asset type and global market. The firm’s investment activities are complemented by pioneering community leadership including the [PropTech Place](#) innovation hub, [MetaProp Accelerator at Columbia University](#) programs, global events [NYC Real Estate Tech Week](#) and [MIPIM PropTech NYC](#), and publications [Global PropTech Confidence Index](#) and [PropTech 101](#).

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