



CREtech New York Partners with MetaProp to Become Official Flagship Event for New York City Real Estate Tech Week

New York City, NY - April 18, 2024 - CREtech, the leading global technology and sustainability conference company devoted to Reimagining the Built World, proudly announces its partnership with MetaProp's New York City Real Estate Tech Week (NYCRETW), with CREtech New York established as the official flagship event.

For the 9th consecutive year, New York City will host one of the most anticipated gatherings in the world of real estate technology from November 11th through 15th. MetaProp's NYCRETW convenes diverse stakeholders, including founders, venture capitalists, real estate innovation executives, academic institutions, tech enthusiasts, service providers, and media professionals. Under this collaboration, MetaProp and CREtech will bring together over 5000 industry leaders in Manhattan for a week dedicated to advancing the digitization and decarbonization of the built environment. This annual weeklong event serves as a catalyst for innovation, fostering collaboration, and driving meaningful progress in the real estate technology sector.

As the official flagship event of NYCRETW, CREtech New York will draw over 3500 attendees from November 13-14, including leading technology providers, real estate companies, government officials, advisory firms, and venture investors. At CREtech New York, attendees embark on an extraordinary journey into the forefront of innovation, sustainability, and real estate. With a focus on showcasing the companies and projects outperforming the industry, CREtech New York offers invaluable insights and solutions for navigating today's marketplace challenges.

"At CREtech, we are continuously seeking opportunities to propel the real estate industry forward through innovation and collaboration," said Michael Beckerman, CEO of CREtech. "Partnering with MetaProp for New York City Real

Estate Tech Week allows us to align our brands, bring our massive global audiences together, and drive meaningful progress in the industry. We couldn't be more proud to make CREtech New York the flagship event of NYCRETW.”

CREtech New York offers attendees a unique opportunity to explore the future of the built world at the intersection of innovation, sustainability, and real estate. With an emphasis on showcasing real estate companies and development projects that are outperforming the industry, CREtech New York provides a blueprint for how the built world must evolve to meet today's marketplace challenges.

Since its founding in 2015 by MetaProp, the NYCEDC, and various corporate and industry partners, NYC Real Estate Tech Week has grown to become the Davos of PropTech. This week-long series of events serves as a vital global meeting place and marketplace for real estate practitioners, industry leaders, investors, startups, and end-users looking to connect, learn, and innovate.

NYC Real Estate Tech Week is a highlight among MetaProp's contributions to New York City's PropTech ecosystem, as seen in [PropTech Place—MetaProp's innovation hub in Midtown Manhattan](#)—and the [MetaProp Accelerator at Columbia University](#), the world's premier early-stage PropTech accelerator program.

“NYC Real Estate Tech Week underscores our unwavering commitment to the growth and influence of New York City's PropTech community,” said Aaron Block, Co-Founder and Managing Partner of MetaProp. “We are thrilled to join forces with such like-minded pioneers in Michael, Lindsey, and the CREtech team, who have played a crucial role in this mission for so many years.”

For more information, please visit www.realestatetechweek.nyc.

To secure super early bird tickets and learn more about CREtech New York, [click here](#).

To learn more about partnership and sponsorship opportunities, [click here](#).

About CREtech:

CREtech is Reimagining the Built World. We are the largest international community of professionals devoted to driving innovation and sustainability in the real estate sector. Our mission is to drive tech adoption and innovation in the Built World by organizing two large-scale conferences annually in New York and London. Learn more: CREtech.com.

About MetaProp:

MetaProp is a New York-based venture capital firm focused on the real estate technology (“PropTech”) industry. Founded in 2015, MetaProp’s investment team has invested in 175+ technology companies across the real estate value chain. The firm manages multiple funds for both financial and strategic real estate investors that represent a pilot- and test-ready sandbox of 20+ billion square feet across every real estate asset type and global market. The firm’s investment activities are complemented by pioneering community leadership including the PropTech Place innovation hub, MetaProp Accelerator at Columbia University programs, global events including NYC Real Estate Tech Week, and publications Global PropTech Confidence Index and PropTech 101.